Code: 38c "REGIONAL DEVELOPMENT"

ECTS credits: 6 Number of hours per week: 2+1+0

Forms of assessments: Continuous assessment Types of assessment: Continuous

assessment mark - Achievement tests

Department, providing instruction on the discipline:

Department: INDUSTRIAL MANAGEMENT

FACULTY OF MECHANICAL ENGINEERING AND TECHNOLOGIES

Lecturer: Assoc. Prof. Dr. Darina Pavlova Department: *INDUSTRIAL MANAGEMENT*

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Annotation: The students studying the subject of "Regional Development" in the specialty of "Industrial Management" will obtain considerable insight into the essence of the regional development and the methods for data analysis for regional planning purposes. The scope of the subject covers topics such as the methods of data collection and regional analysis for the purposes of practical regional planning. Examined are the basic tools that are most widely used in regional planning practices. The subject is designed to give a stronger focus on the techniques for regional and local economic analyses and models for the purposes of planning. The main emphasis is placed on the cluster-based approach in modern economy. The primary objective is to give prominence to the opportunities the clusters have for enhancing the profitability and innovativeness of the companies, and for promoting the development of the competitive advantages of the regions.

Main issues of the syllabus content:

- Regional development and regional policy
- Management of regional development
- Regional analysis

Content presentation: The content is delivered primarily through lectures.